THE DIRECTOR DIVERSITY INITIATIVE (DDI) works with boards of directors of public companies to increase their gender, racial and ethnic diversity. The DDI maintains a website that serves as a clearinghouse of information about director diversity, with data on board diversity in North Carolina and links to other organizations focused on board diversity, programs for potential diverse directors, and media reports related to board diversity.

BROADENING CORPORATE BOARD DIVERSITY: EARNING A BOARD SEAT
This annual program is designed for women, people of color, and those who would add in other ways to diversity and want to learn more about corporate board service. Topics include the job of a director, the skills needed and how to develop them, realistic approaches to advancing your candidacy for a board position, diverse directors in non-diverse settings, and evaluating companies and opportunities. Enrollment is limited and based upon application. Sponsorships are available.

DATABASE OF POTENTIAL DIVERSE DIRECTORS
The DDI maintains an online database on which current and potential diverse directors may register and attach a current resume. The database may be searched by Professor Lissa Broome at the request of firms that are looking for directors. Visit ddi.law.unc.edu/database/.

SUCCESSES
Successful director candidates who benefited from the assistance of the DDI are featured at ddi.law.unc.edu/successes.

NC DIRECTOR DIVERSITY CENSUS
Every three years, the DDI conducts a census of director diversity for the 50 largest NC public corporations. The 2015 census also includes Named Executive Officers, 5% were people of color and 10.4% were female.

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<tbody>
<tr>
<td>Percent women board members</td>
<td>10.1%</td>
<td>11.2%</td>
<td>12.2%</td>
<td>12.0%</td>
<td>13.2%</td>
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<tr>
<td>Percent nonwhite board members</td>
<td>5.3%</td>
<td>6.0%</td>
<td>7.1%</td>
<td>7.1%</td>
<td>9.1%</td>
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HISTORY
The DDI was formed in 2003 at the suggestion of Henry Frye, the retired chief justice of the North Carolina Supreme Court and first African American who served in that position, and Tom Ross, then the executive director of the Z. Smith Reynolds Foundation.

ddi.law.unc.edu